America's Tinest Newspaper

## ALPINE SUN Best Climate, in US by Government Report

Vol. 18 No. 11 Alpine, Calif. 92001 F

Friday, Mar. 14, 1969

10¢

FREEWAY OPENS, BAKERY CLOSES

Getting ready to build their bakeshop, store and home on ground they recently bought at Lake Jennings offramp, Geo. & Jean Grube are serving customers for the last time Sunday. The closing of Alpine Blvd. (Old 80) with the opening of I-8, determined their closing date, he told the Sun Tuesday. They will start building at once, be open as soon as completed. TITUS BUYS HOBBY SHOP

The house, store and equipment which Reed Durham has operated as Alpine Rock & Hobby Shop, on W. Victoria, has been sold to John & Simone Titus. They will continue operation, plan on enlarging and improving art facilities. They will use the dwelling as an art gallery, painting studios,

More on 14



Pictured here are youngsters from two classes that marched over to the Youth Center to see the covered wagon and the lady with the white horse. Teachers, Mrs. Ruth Kobliska, and Mrs. Barbara Garrett, with their two 3rd grade groups enjoyed the visit with the hardy pioneers.

SCHOOL TO PRESENT SNOW WHITE
Later this month the Alpine School
will stage "Snow White and the Seven
Dwarfs", in the auditorium, reports
Supt. Paul Clay. Details and the cast
will be forthcoming shortly.

RICHFIELD STATION FOR TAVERN RD
A large new ranch style service sta-

ion with two islands (pumps), is being planned for Tavern Road, across the freeway on land that is being purchased by Richfield Oil Co.

Ted Crone, in the construction division, said the building would run about \$85,000, will be in rustic style, with several innovations, as a small playground. S. W. Everson is here from LA taking care of details. The station should be in operation in about 150 days.

Be a Sun subscriber, only \$3. a year

Tune Clarke Irvine on Physical Fitness, Radio 860, XEMO, 3:15 & 11:15 PM Sundays

NICE PROGRESS ON SHELL STATION

Big earth moving machines are fast filling in for the big new Shell service station to be built on Harold Lutz's land at the Tavern Road Interchange. Ground was broken the Monday before, as shown in photo last issue.

"This is the first one of its kind west of the Rockies", Robert J. Sweigart, real estate representative of Shell, told the Sun Tuesday "but the new type is making a hit in the east with its many new features". He is having a photo made for the Sun which will be run soon.

Advertise in the Sun, it pays!

#### EL CAJON THEATRE

444-3272 NOW THRU TUESDAY

Walt Disney's "Swiss Family Robinson"

"Charlie The Lonesome Cougar"

FAMILY NIGHT EVERY TUESDAY

#### AERO DRIVE-IN

444-8800 NOW THRU TUESDAY

"Swiss Family Robinson"

Fred MacMurray
"Happiest Millionaire"

Swapmeet 9 to 5 Sat. & Sun. 25¢ to Walk in \$2. to drive in & sell per car MISS ALPINE CONTEST FOR 1969

Mrs. Robert (Nikki) Menconi, who presented the C of C Miss Alpine Contest idea last year, has been appointed chairman of this year's race for a new Miss Alpine, says Pres. H.T. Magnussen.

It will kickoff activities for Viejas Days, horseshow and other activities which has become standard for Alpine events. Winner will reign over the horseshow and represent this town at many county events.

Entrants must be 17 to 21 and have been a resident of Alpine for one year. Judging will be on personality, poise, charm and grooming. The winner will receive a trophy, cash award and various gifts. The first two runners-up will receive cash awards and each contestant will receive a charm. There will be a few other changes besides age and cash awards because of the possibility of entering the Fairest of the Fair con-

The coronation is tentatively planned for the evening of April 28 in the School auditorium.

Registration opens April 1, will be closed April 18. Entries may be made at Alpine Western Wear, 2111 Alpine

Last year's winner was Kathy Higgins, 16, an El Capitan Coed. First runner-up was Cecile Irvine, second, Marty Hoy; third, Celeste Irvine, fourth June Brown.

PACIFIC TELEPHONE SEES GROWTH

The past year was one of growth for both SD & Imperial Counties is the opinion of Wm. E. Quirk, veep and general manager of Pacific Telephone in SD. In 1968, he says, "we employed 5580 in SD County, the payroll amounting to \$44 million, an increase of over 8%.

Today the firm has 803,000 phones in service, last year being 744,000.

For Your Health Foods, Vitamins & Special Diets Purchase With Safety & Confidence At The

#### VALLEY HEALTH FOOD STORE

IN BUSINESS SINCE 1950

W.L. HOUGHTON, OWNER

The address is still 133 Prescott, El Cajon 444-8447

SD FAMILY BUYS SLEEPY HOLLOW

Mr. and Mrs. Everett Shilts recently purchased the 80-acre ranch off Dehesa Road, below Tavern Road, known originally as Sleepy Hollow, later as Poker Flats. They are now living there with their two children, Mark, 14, who goes to El Capitan HS, and daughter Stormy, 12, of Alpine School. They formerly lived in Clairemont.

Shilts, one of the owners of Conic Corp., is vice-president, and an electronics expert. They make telemetry transmitters, some of which are being used today on the Apollo fights.

They have a horse, three ponies and a family of burros, are busy clearing up, grading and improving the place, plan on opening a picnic and camping area this summer. They will put in a dam to form a lake for fishing, boating and swimming. Sellers were W.W. & Pat Mitchell.

AUTO PARTS STORE GETS GOING

Although he opened for business Monday at 2251 Hwy 80, J.C. Wagner is still busy with wholesalers installing the large stock of various motor car parts and accessories, for his new business, Alpine E & R Auto Parts.

Tuesday Mel Heye, general manager of Colyear Motor Sales Co., division of Genuine Parts Co., of SD, was here with his salesman, Bill Slater, aiding Wagner in assembling the 1000 & 1 items that go to make up such a business.

Several other dealers have helped Wagner in getting the business underway. He now has a phone, 445-4964.

A bachelor is a man who has taken advantage of the fact that marriage is not compulsory.

# THE DOLL HOUSE

W. MAIN ST EL CAJON

"NEXT TO THRIFTY DRUGS"

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SAVE 50% & MORE

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#### · · · FINAL DAYS · · ·

OPEN 10:00 TO 6:00 FRI. 'TIL 9:00 DON'T MISS THIS FINAL SALE

#### 4

AMERICA AT THE CROSSROADS!

Editor's Note- This editorial was written in 1947 when I published Let's Live! Magazine in Hollywood. I founded and published it from 1933 to 1949 - 16 years of hard work - but it was worth it. Today it is the leading health jour

Is the U. S., at the crossroads of its the toboggan? Is your future at stake?

There is no doubt about it! We are nomic and social disintegration. The awful thing is imminent, right at hand, happening in numerous phases near, now, today!

Even our government, in control by those who place money ahead of principle and truth, does not hesitate to encourage these forces of evil that gnaw at our vitals. National health is on the downgrade.

We saw it in the draft of 1917, again in this war, and in statistics from local and national health officials. Our lives may be lengthened, but they are being cut down just the same, and many thousands are living today in squalor, in prison, in asylums. Moreover other thousands are dying fast and early from heart ailment, cancer, and other diseases that are practically out of control.

Juvenile delinquency, crime and sex trouble, produced in no little measure by drinking, smoking and wrong nutrition, confront the future, according to FBI report which reveals that those between 20 and 24 are

nal of the nation, sold in health food stores, with a huge circulation. Thus, 22 years later, this piece is true more than ever, and I thought it deserved reprinting in the Sun, which I have published here for 18 years.

Is the U. S., at the crossroads of its destiny? Is this wonderful country on

There is no doubt about it! We are facing the possibility of complete eco-

most involved in crime.

"The gradual breakdown of the American home," which the war caused and which the peace has failed to cure, "is beginning to be reflected in the national behavior pattern and is a real cause for alarm," the bureau solemnly warns.

We expected post war years to bring peace to civilian life as well as on battle-fronts, but such has not appeared. Instead we had more arrests in 1946 than in any year in the last 10. In 1945 there was a jump of 12.3 per cent in crime over 1944, while last year showed an increase of 7.6%. Over half of the 1946 arrests were of those who had previous arrest records.

You don't see any headline news on it, but the majority of crimes stem from alcohol, and everywhere police and court officials decry the freedom of drinking. Fatal hotel fires have been caused by smokers dozing off under influence of booze.

We know that heart trouble for the most part is due to white flour, lacking in vitamin E, which we must have or die. Cancer is thought to be due mainly to meat and acid-forming diets, universally used.

It would seem that the forces of civilization are bent upon wrecking mankind. The strident din of jive and suggestive songs on the air, the salacious, vulgar and cheap movies, desecrating an industry that might well be 100% lovely, educational and inspiring. Millions working in crowded, smoky, unventilated offices and shops. The same millions eating hurriedly, slopping down unchewed soft foods with "belly wash" drinks. Millions eating white sugar candy that leaches out their teeth so that during life they may never again chew properly.

Politicians, the kept press, controlled radio and monopolists, loudly blat against communists, unions and labor, yet do nothing to stop this menace from within that

More on 20

#### ALPINE SUN

America's Tiniest Newspaper
445-2415 or 445-2394
2255 Tavern Road, Rt. 1, Box 189
Alpine, SD Co., Ca. 92001
Published weekly on Friday
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AOPA 194347

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### Farmers Insurance Group

149 N. Magnolia, El Cajon

ARLIE D. NUNLEY

442-9484

MISS DANA WON HIGHEST

Here is Debby Dana, daughter of Mr. & Mrs. Zane Dana, HC Road, who made the sweepstakes award in recent science fair at Alpine School. Her interesting display was on "Which toothpaste best prevents tooth decay?"

Alpine's young students put up some lively and in-

teresting exhibits at the annual show.

A nice home in Harbison Canyon

Galstaun of SD who have two children.

has just been bought by Caro & Olga

SAN DIEGANS BUY IN CANYON

WHICH COTHPASTE BEST

PREVEITS TOOTH DECAY?

CHATEAU MINI MART

Subscribe, only \$3. a year.

Formerly Alpine Outpost
GROCERIES - SUNDRIES

Beer, Wine & Beverages

445-3139

4008 Willows Rd.
(Frontage Road)

They bought the Geo. Chesire place, as reported by Betty Hodges of Alpine Realty who made the transaction.



Drop your pen and take phone in hand With a Long Distance call you'll be talking almost as soon as you can write: "Dear . . .". And nothing says you like your voice.



Pacific Telephone

PART OF THE NATION-WIDE BELL SYSTEM



LAYING NEW PHONE CABLE

All week
Pacific Telephone has had
Arnold Way dug
up so another
cable would be
placed a few
inches above the
first one.

In photo W.D. Chamberlain is with the big cable that holds 900 pairs of phone wires, 1800 in all, to augment Alpine's phone service. It runs from the new Alpine Village to W. Victoria, 1345 where it joins a large

Al "This book on health says that bathing alone will not keep you healthy". Jo- "That may be so, big boy, but I'm keeping on bathing alone.

#### N.M. GRIECO Realtor

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cable going up to the switching station.
Gail W. Rimbach "the colonel", at

controls of his machine is contractor. (In photo on next page. Monday last his ditcher chopped into the first cable, supposed to lie at 30" depth, but somewhere an error was made and he hit it, putting a lot of phones out of commission. His rule showed he was at the correct depth, supposed to be several inches above the lower one. Enterino Marquez discovered the cut while following the ditcher with shovel in hand. (Service was out only a short time.

#### THANKS, FOLKS!

Dear Mr. Irvine: Enclosed please find \$1. for a short term subscription

to your publication.

I am considering making Alpine my home after I retire from State and County employment here in May. I have always felt a local newspaper gives a stronger and wider and more accurate picture of a community than any individual of the area, or business firm, could do.

Cordially, Mrs. Dorothy Roberts,

Santa Cruz, Calif.

#### Carl's Boot & Leather Shop

SADDLES - TACK - SUPPLIES - CHAPS TO ORDER 1275 N. Second, El Cajon 442-3027



PACIFIC TELEPHONE OFFERS DATA For the 200th celebration, a timetable telephone service has just been installed by Pacific Telephone to provide date on what's happening daily in SD during all of 1969.

To get this information just dial 230 4500 for a recorded message giving current events. It operates on a 24 hour basis, gives all pertinent data.

SET SCHOOL CALENDAR FOR 1969-70 Supt. Paul Clay reports that at Monday night's session of theboard they settled dates for next year: School opens on Sept. 15, closes on June 19, HOMEOWNER EXEMPTION EXPLAINED

If you owned and lived in your house on Mar. 1, 1968, you are entitled to the \$70. property tax relief which the people voted in last year. But-- be sure you lived in the house, as explained in the instructions, and do not apply for it on any other houses you owned, although the assessor sent you forms on all property. They could not know the one you lived in, which qualifies you. If you were in the home on Mar. 1, 1969, you are entitled to a \$750. exemption on assessed valuation. And-- mail the form back before 5 p. m. April 15.

Whatever you do, do not try to deduct this \$70 from your state income tax as that would make you lost the \$70 refund, warns Martin Huff, officer of the Franchise Tax Board.

An optimist is one who works a cross-word puzzle with a fountain pen.

#### Alpine Printing Co.

2251½ U.S. HWY 80

P.O. Box 204

445-4051

## Bob Wilson's TEXACO SERVICE



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NEW OWNERS, Gerald R. Craig & Yula E. Harris
Mrs. Harris, Manager



## WESTERN WEAR

Full Line of Boots, Clothing, Saddles, Tack & Accessories

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Alpine Rexall Bldg.

#### HORSE TALK

By the Double C's

Tomorrow SD Humane Society is holding a public auction starting at 11 am, 887 Sherman St. Auctioned will be a team of mules, a team of oxen, a blanketed Appaloosa gelding. These just completed walking across the US from Tullahoma, Tenn. to help celebrate the 200th anniversary.

Also for sale will be Moonshine, one of the best bred and flashiest Appaloosa yearling colts in SD County. He was reserve champion 1968 halter colt. Besides these they have a burro, a 3-year old pony and her 8-months old filly plus numerous other horses. Get down early and look these bargains over if interested or call the society, 298-9887 for de-

Rodeo fans, here's your chance to see one outhout travelling far. Lakeside's Family Fair is combining with a rodeo for the 4-day celebration, is scheduled the show for April 19-20. It is sponsored by El Capitan Stadium Assn. and will feature riders and stock provided by the International Rodeo Assn. The money raised will help complete the stadium. Tickets are \$2.50 for adults, \$1.25 for children under 12.

Our riding club decided to have the show Sunday regardless of weather, unless we are completely rained out. Breakfast is at 9:30 in the Youth Center.

SPECIAL! **NEW 1969 CHEVROLET NOVA COUPE** DELIVERED IN EL CAJON

\$1,994.00

Plus Sales Tax & License

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850 EL CAJON BLVD.

50¢ for non-members. The show starts at 12 with trophies and ribbons through 6th place. You don't have to be a member to enter, so come on and have fun. Most of the events are gymkhana and are 50¢ a class.

Saturday McCall's Ranch School had their own horseshow with Ellen Hood, instructor, putting it on and judging. Winners received nice trophies and rib-

No one in Alpine is happier this week than Nikki and Bob Menconi. T They just became the proud owners of Polka Dot Panda, a 4-year old Appaloosa stallion bought from Billy Hilbert of El Cajon. Nikki's mare, Trinket, is bred to him and will foal sometime in May, one of his first breedings, so they are quite anxious to see what he throws. Nikki's other mare, Velvet, wasn't in foal as they thought for Dr. Dedrick checked her last week. They were disappointed as Nikki had spent nights worried and watching over her when she had colic and they thought she was going to have her colt.

They are building a 6-foot pipe fence at their Willows property for the stud and will spend quite a bit of time with him, as they are quite proud of Polka Dot Panda.

Don't forget to buy your western togs at Alpine Western Wear, recently taken over by Yula Harris and Gerald R. Craig. They have a lot of new and beautiful blouses, pants, hats and belts and say "come early for best selections as Viejas Days is only a few weeks off.

Dick and Lana Brotherton have a new horse but couldn't get them on the phone to find out any information on him. Will see what we can do for next week's issue.

E. T. Butler, former city attorney of SD has been named general chairman of the 20th annual Scout Fair in Del Mar, May 10. It is from 11 till 6, usually a fascinating show. Theme for 1969 "Pow Power, Key to Centruy 3".

#### HORSE SHOEING

Quality Work

ROBERT WALKER

465-9327

Please Call After 6 P.M.

ALPINE ELECTED TO JR. FAIR BOARD James Dyer, Japatul Valley, has

been appointed advisor for the Future Farmers of America on the 1969 Junior Fair Board of the So. Cal. Exposition.

Comprised of 18 youth organizations, the board helps plan the exhibits at the fair, and each group also presents its own display in the Youth Building during the Exposition's 12-day run, June 25-July 6.

HEUSER PLACE IS SOLD

George & Berniece Heuser, 1823 Lilac Lane, have just sold their 3-bedroom home on 5 acres to Mr. and Mrs. Odie Hardin and family who have moved in as reported by Betty Hodges of Alpine Realty who made the deal. Hardin works for Ted Merrill Co., building contractors in EC.

Classified ads pay off, only 30¢ a line.

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April 15 is closing in! Why worry and stew when BLOCK will do your tax at such a small cost! Get your tax in NOW! See your nearest BLOCK office TODAY!

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2140 Hwy 80, Alpine, Phone 445-3148

HOURS 9 to 6 MONDAY - SATURDAY

NO APPOINTMENT NECESSARY



Movie patron at Chinese movie:
"Usher, I smell punk"
Usher: "That's ok, I won't seat
anyone near you.

#### Lutz's Garage

Complete Automotive Service

#### **BRAKE STATION**



#### 24-HOUR TOWING 445-2967

Harold Lutz 1620 Hwy 80 P.O, Box 341 Alpine MUCH STUDENT ART ON DISPLAY

Here is another group of pupils from the school who display their art efforts during March.

From left:
Mike Butler, Tom
Wood, Robert
Warner, Debbie
Brown, Russell
Shaw and Nancy
Mulvaney.

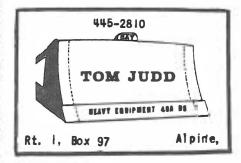
"The displays were put up by willing helpers" says Librarian Elizabeth West, "they were Mrs. Emil Sachse, Mrs. Robt. Newton and David Wilcox, who perched atop a ladder to reach the high spaces

above bookshelves. We are so grateful for their assistance".

FIREMEN LEARN ABOUT NEW GAS

Wednesday SDG&E installed a large tank for liquefied natural gas (LNG), at Alpine Village. Tuesday night in the fire station the volunteers heard an enlightening talk on LNG by Paul Hathaway, head of gas operations for the firm, reports Chief Bennett. The local installation is 4th in Western US, and 6th in the nation. Natural gas is compressed to a liquid, held at 258 deg. below zero in a special tank. Thus natural gas will be brought to Alpine.

Alpine is coming of age pretty fast with four large major oil firms starting to build service stations here.



MORE BEAUTY FOR NEW HOMES

Here is another handsome little pine tree being presented to another newcomer family, the Roger Craigs of Via Canora. It was given to Mrs. Craig by Jack Spatz, treasurer of the C of C, who delivers these fine young trees to newcomers.

Craig is pitching coach with the Padres, is former baseball star, having won 2 World Series games.

Their dog, same kind that Spatz has, seems interested in the new tree. The yard already has one presented to a former owner, which is today about 12' tall, and growing fast. (See Feb., 7, Sun)



FOX THEATRE TO SHOW CLASSIC

The first concert for organ since 1934 will be presented on Tues. Mar. 25, in the Fox Theatre featuring the TV, radio and recording star, Gayelord Carter. An added treat for lovers of those golden silents will be ascreening of "The Mark of Zorro", one of the older Douglas Fairbanks' famed features from 1920, with organ arrangement by Carter.

There will be only two shows, a 1:30 matinee, and reserved evening screening at 8, tickets now available at theatre or by mail. This should be an interesting and nostalgic show.

After you read the Sun, pass it on!

1981 Arnold Way

#### BROWN REALTY CO.

WE NEED LISTINGS

445-2631

2249 Hwy 80

Alpine

## ALPINE PLUMBING

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2604 W. Victoria Dr. 445-4114

#### DR. FRANK J. BORNOWSKI D.C.

General Practice
Sundays & Holidays By Appointment
Closed Wednesday y

PREPARING NEW CHEVRON STATION

Trees are being cut and things are humming at the site for the big new Chevron Station of Standard Oil Co., at the southeast corner of S. Marshall Road & Alpine Blvd. They are erecting one of the largest signs, a 36 footer, and a station with 2 islands or pump areas on the Brown Realty property.

Elmer Rens, in charge for Standard in SD says they will be going full blast on building in a few days, hoping the station to be completed by June. This will be one of the largest in the West. Presently trees are being cut down and within 30 days the old realty office will be razed.

Investment will run close to \$90,000 for the very attractive station with its rustic fence, planters and other beautification. It has 157' on Alpine Blvd, with a depth of 120'.

## Kip's Cafe

Delicious - Oriental - Exotic Orders to go - Also Home Delivery Closed Monday - Free Delivery

1058 E. Main El Cajon 442-1211

## Service Trash & Garbage Mixed

TWICE WEEKLY PICKUP
Serving Harbison Canyon To
Mt. Laguna

Call 445-3029 After 4:30 PM



When urbanites say they like to live out in the country at Alpine this photo shows what they mean, for here is a peaceful afternoon with a little girl on her horse meandering along Tavern Rd. a short time after the recent rain.

Across is Bob Hale's Rock'n H Ranch, where horses are boarded and trained. This is opposite the Sun office. "Peaceful Alpine" fits the picture.

If you keep your mouth shut long enough, somebody will suspect that you have more than the usual amount of common sense.

CLEAR BRUSH EARLY SAYS CHIEF

"Now that we've had some heavy rains", suggests Dale Bennett, fire chief,

"we're going to have a bumper crop of weeds and brush, so it would be well to get after them early-- the sooner the better-- and eliminate the fire hazard when they get dry".

Remember, vegetation must be cleared for 30' around every structure, according to ordinance. And you must have a permit to burn at all times.

The easiest way to make ends meet is to get off your own.

GREYHOUND WILL SERVE ALPINE

In order to keep on giving service to Alpiners who use the Greyhound bus east or west of Alpine, the company will go a bit out of its way here to accommodate local users of the system. They will make a U-turn in Alpine then go back down Alpine Blvd. and onto the freeway to give Alpiners a ride. They plan on a bench at the Woman's Club, to take care of local users of the busline. The present stop will be moved from opposite the Texaco Station to the Woman's Club, where a sign will tell of the changed service.

Erna Earle, the Alpine artist, who underwent surgery in E. C. Valley Hospital last week, is convalescing nicely, will not be able to enjoy visitors for a few days.

#### STALLION OAKS

RESTAURANT & BAR

Descanso

445-417.9



#### McKie Realty

Elsie Hoffman, Associate P.O. Box 398, Alpine 2355 Hwy 80 445-2217

#### LISTINGS WANTED

Before You Sell or Buy See McKie"

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Your Complete Fashion Specialty Shops

Bankamer**i**card Famous Brands

WIGTON'S

El Cajon

Revolving

Charge Accounts

College Grove

Pacific Beach

FIRE CHIEFS CONVERGE ON ALPINE

A recent meeting in the fire station was to discuss the possibility of a county wide communication system sponsored by county engineers, communications division. Commissioners and chiefs attended: Paul Hatter, Pine Valley chief with Commissioner Robert Bolden; Paul Stead, chief from the Crest; Chief Dale Bennett, Alpine, Coms. O.C. Palmer and Wm. F. House, of Alpine.

Jas. Calhoun, county engineer, talked on the system, explained how it would work. Alpine's cost would be about \$8,400. for equipment which would replace present facilities.

Since Alpine has an agreement with state and federal forestry it was felt that it is in good shape without going into the expense of a county-wide system.

Many people are like the steamboats, they toot loudest when they are in a fog.

#### Meachum's

Window Coverings And Floor Coverings SALES AND INSTALLATION

444-4398 260 W. Douglas

El Cajon





Chief Bennett is on the job 24 hours daily, handles all the alarms, assisted by his wife. Here he is with the radiophone which alerts all volunteer firemen when alarms come in.

TITUS BUYS SHOP From Page 1 darkroom for photo artists, and put in new equipment for ceramics and so on,

including rock polishing.
The Durhams leave May 1, due to ill health of Mrs. Durham, when Titus will take over. The house is on 1/3 acre. They will open the new studios sometime in May. The Alpine Area Art Assn., which has been meeting there, will continue, says Titus. Mrs. Titus will spend most of her time at the shop, will continue much the same as Durhams did.

#### Evelyn's BEAUTY SHOP

PERMANENTS FROM \$6.50 UP Make your appointment now for YOUR EASTER PERMANENT

Closed Tuesday 2030 Crest Dr.

444-4294 Suncrest

MRS. BROWN BACK ON JOB

With a jolly smile -- as usual. Mrs. Bill Brown, Charlene, who has been in the Brown Realty office for many years, is happy to be home again from the hospital and now back at work.

This was made Saturday in their new office, 2249 Hwy 80, opposite Texaco Station. It is tastefully appointed and Bill did all the work himself. which he does as a hobby.

ber of new homes.

lines.

"We have fewer listings than ever", Charlene laments, "and no houses to rent!"

VISTA ALPINE MAY OPEN IN MAY!

delayed a lot of building in this area;

the freeway, Alpine Village, and Vista

Alpine Mobilhome Estates, plus a num-

Wm. Murrell, resident manager of

the 151-space trailer park says they

hope to put residents in about May 10. Labor trouble, rain and other small

delays have held up completion, but

now all the permits have been given

the green light. As soon as it dries out.

of work to complete phone and electric

The value of anything depends

cement and blacktop crews will go to

work. The gas lines have passed in-

spection and there is just a small bit

upon the use made of it.

The recurrent rains have repeatedly



Success is a wonderful thing. You meet such interesting relatives.

#### McGUFFIE'S SUNDRIES

Medical Preparations Vitamins

#### Fountain Lunch

Greeting Cards - Cosmetics

PAY LIGHT & PHONE BILLS HERE

2363 Hwy 80

445-2121

#### CARRELL'S

#### Hay, Grain & Supplies

George Carrell

Vet Supplies Closed Sunday

445-4436

2424 Hwy 80

Alpine

#### CLOTHING FOR THE ENTIRE FAMILY Hardware, Housewares, Paints, Toys & Gifts

Alpine Hardware & Dept. Store

2218 Hwy 80

445-2406

Alpine, Calif.



Lenore Oakleigh Lusk
MUSIC STUDIO

Classical & Popular Harmony & Theory

445-2927

Alpine

Rexall

PHARMACY

3 Registered Pharmacists on duty to serve you. Ask your Doctor to call us for your next prescription 2109 Hwy 80 Alpine 445-2488



Mon. - Sat. 9-5

Alpine Beauty Salon
Hi Pashion Hair Styling

WIGS CLEANED
AND STYLED

FOR APPOINTMENT, 445-4031 2142 Hwy 80 Alpine Looking east at the new Willows bridge on the eastbound 3-lane route of I-8, one sees the busy workman on this project. When finished the freeway now converging just below Willows Rd., will be routed onto this fine piece being built by the Vinnell Corp. Both direction traffic is now using the new westbound lane at left while they pave old 80 to be the easterly lanes.

Roger Kocher, resident hwy engineer says they are making good progress but of course were delayed by the frequent rains and the recent oil strike which held up paving. Asphalt is going on top of the old concrete 80,

FAMILY LEASES HEMINGER PLACE Frank J. Raeder, jr., and wife, of EC have just leased through Alpine Realty Co., the Heminger place which was sold to Thos. H. Simpson recently. Raeder is with Leo Industries, Inc. of EC. Betty Hodges concluded the arrangements.

#### BILL'S TV



445-2134

2357 U.S. Hwy 80 -- Alpine UNDER NEW MANAGEMENT "Finest in Radio and TV Service" Black and White and Color 9 to 5, Monday - Friday



Early California Rancho Days was the theme for an action-packed funfest Monday week at the school when 64 4th & 5th graders put on a lively festival in the patio.

It was under direction of Mrs. Marti Ginder and Mrs. Doris Fletcher, who teach those grades. The youngsters were in colorful costumes, did singing, dancing and wound up with a home cooked lunch of tortillas, beans and tacos Many parents were there to enjoy the festival.

During Alpine Viejas Days, May 10 and 11, Alpine artists are invited to display their work and any crafts they have. There isn't a charge unless a sale is made and then a donation is asked.

The club has also been invited to display their work during April in the El Cajon library.

HORSE SHOEING JOE M. LOETIN

RT. 1, BOX 415, ALPINE, CALIF. 92001

PRICES
TRIMMING \$5.00
SHOEING \$12.00
CORRECTIVE
SHOEING \$15.00

PHONE 445-4872

Rummage sale March 14 and 15 at 433 East Main St, El Cajon from 9:30 am to 5:30. Proceeds for the "Stars" (mentally retarded) of EC Valley recreational activities. Phone 444-2375 for particulars.

Commercial - Residential - Mobile

AIR CONDITIONING

Rosko Refrigeration

SALES AND SERVICE

445-3836

9926 Hawley Rd.

El Cajon

Enjoy The Attractive New

#### Log Cabin Cafe

Adjoining The Lounge

2205 Hwy 80

445-2243

SERVING OUR FAMOUS BROASTED CHICKEN STEAKS & SEA FOODS

\*

DAILY 9 A.M. TILL 11 P.M.

#### DOUBLE TALK

By Cecile and Celeste Irvine

Friends of Rickey Sockwell are happy with the news that he came out of the operation last Tuesday without a bit of trouble and his doctors perdict a complete recovery. He got the stitches out Sunday and is able to get out of bed a little each day. He still has his jaw wired shut and might lose some back teeth, but other than that, will be as good as new.

His mother got in touch with his sister Sue Anderson via ham radio and had a long talk. Sockwells are in Da Nang but couldn't come home if they wanted to because of the stepped up boming there, but are returning here in August when Sockwell's business is

completed there.

Rick is expected to come home next week, but can't do anything for six weeks, then can return to work. He was lucky he came through the accident without permanent damage and his parents are much relieved.

Donna Schwenck and Norman Dickman set their wedding date for June 20. When she announced it in the Sun last month she hand't decided. She is getting excited now, as she is planning a nice wedding here in Community

## Alpine Grading & Equipment Rental

Fred Rushing

Alpine

445-2214

#### **Nutrition Center**

Your Health Food Store
162 E. Main 442-7212

Mr. & Mrs. H.A. Gillies

Complete Line of Health Foods, Special Diet Foods - Vitamins, Minerals and Supplements Open Daily Except Sunday

9 am to 5:30 pm

GREEN STAMPS

Church with local girls as bridesmaids.

Sunday we took our friend Janice Douthit and went to the 1969 World Champion Figure Skating Exhibition Sunday afternoon in SD Sports Arena. Cynthia and Ronald Kauffman, brother and sister team, got a standing ovation for their performance, and we thought they were the best. There were 10 countries represented and all were tops. We sat next to Betty Brooks and her two children and were happy to see such a large turnout for these skaters.

Mark Bell is in Ft. Ord taking his basic and will graduate April 4. His family hopes to drive up for the event but if they can't make it, he gets a 14-day leave before being sent to his base. He is qualifying for heavy equipment and airborn divisions so may be stationed here in the States. His parents hope he doesn't have to go to Vietnam but it is a chance he has to take.

John and Betty Brookes have two small part Doxie pups to give away to a good home. Call 445-3072 if you

are interested.

Here is a chance to get a beautiful AKC year-old male Alaskan Malamute free to a good home. Mrs. Griffin of San Diego has him and will give the dog to someone out here in the country. He is a show dog and quite beautiful and friendly. Call 460-1364 if you wish more information.

CHAMBER MEETS NEXT WEDNESDAY
Pres. H. T. Magnussen of the chamber of commerce invites everyone to attend the next meeting slated for Wed.
March 19, at 8 p.m. in the school auditorium. An interesting meeting is promised.

A sign was placed in the window of a suburban home: Piano for sale.

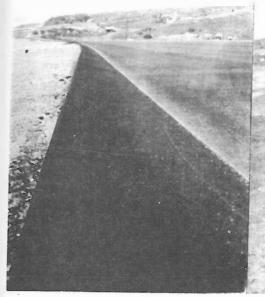
In the window of the next house another sign appeared: Hurray!

#### DOLL HOUSE

Antiques & Gifts
DOLL HOUSE CANDIES

BEAUTY SHOPPE

1911 Hyw 80 445-4289



This shows the new, nearly flat berm now in use on I-8, a safety idea from Jerry Smith, resident highway engineer.

engineer.

"If a car drifts off the lane" he explains, "it can go right over the low berm without collapsing a wheel or flipping it".

STULL TO AID PLANTING PROJECT
Assemblyman John Stull, R-Encinitas, of the 80th District, will come here to aid in poppy planting, a project of the Japatul Valley 4-H Club for I-8 in Pine Valley this Saturday at 3:30 p.m.

A truly happy marriage is one in which the woman gives the best years of herlife to the man who makes them the best years.

EARL'S

#### GULF STATION

Complete Lube Service, Dorman Recaps, Truck Tire Service: Any Place, Any Time. Batteries and Accessories. White Gas and Block Ice.

We Give S&H Green Stomps

2151 Hwy 80, Alpine

445-4188

Here is the old, nearly vertical berm, more like a curb, which has been abandoned in latest freeway construction. It is still used in certain areas. The one in left column is replacing it most everywhere in new construction, mainly with safety in mind.

Trailer & Camper Service & Repairs Mobil Home Tow**i**ng

Valley TRAILER SUPPLY

1540 E. Main St., El Cajon 442-0971

## Alpine CONVALESCENT Center

STATE LICENSED

Conscientious Service, Balanced Meals, Congenial Atmosphere

Reasonable Rates Depending on care required

445-2644 or 445-2645

2121 Hwy 80

Did a fortune teller tell him" No. The judge told him.

# Why The Christian Science Monitor recommends you read your local newspaper

Your local newspaper keeps you informed of what's happening in your area — community events, public meetings, stories about people in your vicinity. These you can't — and shouldn't — do without.

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PB-17

EDITORIAL From Page 4

teaches use of wrong foods, drugs, tobacco, liquor—all undermining factors in the downfall.

Oriental races will multiply twofold while westerners can't hold their numbers. We are fed pap fear about the atom bomb while explosions within the nation speed its demise. Every "lovers' lane" bears disgusting evidence of racial suicide, of chastity sold down the river by wine-loosened young girls. The abortion payoff racket thrives just like illegal bookmaking, black markets, bribes.

These facts are incontrovertible, proven, astounding, dismaying. Today almost anybody will do nearly anything for a dollar. We are becoming a nation of flunkies, smirking in front with a palm out behind.

Black markets, price of houses, lots, farms, everything—point to a rampant greed that clutches the once free America. With taxes everywhere going up and up, where will it end? Isn't it time for some voices with the old time American pioneer ambitions to sally forth and slay these dragons of destruction that face us?

Yes, a thousand times yes—but where are they? You hear alley talk, in barber shops, in parks, in the home, but nobody does anything about it. And slowly we slither into complete frustration.

Yes, we're in the breakdown, the fall of a nation—and it will come to an awful ending—if we don't get busy and do something, quick.

Note- When this was run in Let's Live! we sold hundreds of reprints. If you would like to get some to hand out, they may be had for 15 for 50¢; 5 for 25¢; 100 for \$1.50; 500 for \$3.50 postpaid.

THEY USED to say that Heaven protected the working girl.

Now it takes a wage-hour law, a union, unemployment compensation, Social Security, health insurance and a pension.

Under New Management

#### **CLUB ALPINE**

2502 Hwy 80

445-9531

Charlie & John

Pool Tables - Coldest Beer Around

JOLLY TRAVELERS ENJOYED ALPINE

There are the quintet that teamed up at Boulevard, came west together, as they prepared to leave here for SD. From left: Wayne Tobitt, Mercedes Gehrig, John Tobitt, Rosemary and Jere Gehrig.

Jere & Rosemary are newlyweds, drove the camper ahead each day to make camp for his mother.

"Up to Alpine's fine reception," says Mercedes "Pritchett, Colo. had given us the warmest welcome, but when over 50

showed up at your potluck, we voted you the best of all!"

otluck, we voted

Early Indians hereabouts ground

Early Indians hereabouts ground acorns in hollowed out stones, small portable ones, or boulders in which the metate may still be seen.

#### e funds for their Ladies Guild, of Community Church are ALPINE REALTY

Company

#### LISTINGS WANTED

HOMES - RANCHES - LAND

2175 Arnold Way.

445-3310

## El Cajon Awning & Mfg. Co.

Alpine Representative Lee Widmer, 445-4171

AWNINGS - CABANAS - SCREENED ENCLOSURES

For Mobil Homes - Patios - Residences

COME IN AND SEE OUR SHOW ROOM DISPLAY

845 El Cajon Blvd., El Cajon 442-3301

GUILD RAISING MONEY

To raise funds for their Ladies Guild, members of Community Church are holding parties at the homes of members. First one was at the Emil Sachse home with the second being tomorrow at the Forrest Baxter home with Vi Hollett and Mary Peters as hostesses. Another is scheduled for the Vernon Rood residence soon. Tables or singles may be reserved for all sorts of games. For reservations: Mary Peters, 445-4837 or Vi Hollett, 445-4550. Future parties will be given with Pauline Collier and Bea LaForce as hostesses.

Teacher: "How old would a person be who was born in 1920?" Smart Boy: " Man or woman?"

Be a Sun Subscriber, only \$3, a year.

#### Water Wells

PUMPS

SALES . . . . . SERVICE
Water Wells Drilled
STOCKTON PUMP & MACHINE

311 N. 2nd, El Cajon

NOW IS GOOD TIME TO PAY TAXES

County property tax payments are now due, become delinquent, bring a penalty unless postmarked before 5 pm

on April 15.

There has been much wailing by the poor taxpayer of late. Newsweek for Feb. 24 had an enlightening story ab out that: "How to ease the squeeze". Where you live controls high or low tax bites. It is interesting to learn that the biggest state, Texas, is only No. 4 in lowest taxing states, while NY, heaviest populated, is No. 3 in highest taxes, with California No. 6. Ohio is lowest, Hawaii, highest. It is based on a per \$1,000 of personal income for 1967. No wonder so many thousands are going into trailers.

DANCE SLATED AT STALLION OAKS

With great music by "The Emotions", ALPINERS TO SING ON CHANNEL 39 Ed Torgersen, owner of that popular guest ranch, Descanso, invites everyone to the St. Patrick's Dance, tomorrow night. "Erin go bragh! he says, come to the fun". And they always have a lot of it up there.

#### Glenview Feed Co.

PURINA CHOW - ACE HI FEED

Hay & Seed Grain 443-3883

13283 Hwy 80 At Los Coches Road

LEGAL NOTICE

47003 CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned is transacting business in Alpine, County of San Diego, State of California, under a ficitious name, or a designation not showing the name (s) of the person (s) interested therein, towit:

Alpine Auto Supply 1945 Hwy 80, Alpine, Calif. 92001

WITNESS my hand this 7th day of March, 1969. 1. Reid T. Jaggers

629 Alveda St., El Cajon, Calif.

STATE OF CALIFORNIA COUNTY OF SAN DIEGO ss

On this 7th day of March, 1969, before me, Ginger Weseloh, a Notary Public for said County and s ta te, duly commissioned and sworn, personally appeared Reid T. Jaggers, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Ginger Weseloh

Notary Public in and for said County and State. My Commission Expires Sept. 21, 1972. Alpine Sun, March 14, 21, 28, April 4, 1969.

NIGHT FIRE DESTROYS HOME

Mr. and Mrs. Clint A. Wilson who work at EC Valley Hospital and live on Willows Road near Willowside Terrace, lost their house and contents in an early morning fire last Thursday. They had just bought the place, had been in only a week.

The fast blaze was held to the one house by 3 US trucks, 2 state units and 2 firetrucks from Alpine volunteer department, according to Chief Dale

Although the Willows is not in Alpine FPD, it has a contract with forestry services for "mutual aid", hence at tended the fire when called upon for

help.
"If we need help, those services
" mid Rennett. send aid to us", said Bennett.

Tuesday the 18th on KCST TV, their Country Caravan of Western music from 7 to 8 p.m. will have as guest entertainers the Irvine Ranch Twins, Cecile & Celeste. Mrs. Beverly Rast puts on this popular program. Last year they sang on Hoedown 39 for 8 weeks.

39 is an ultra-high frequency station which has been making nice progress in the Southland, Reports show it is easily tuned in as far as L.A. and east

to the mountains.

Confine your tongue, lest it confine

LEGAL NOTICE

CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned is transacting business in Alpine, County of San Diego, State of California, under a fictitious name, or a designation not showing the name (s) of the person (s) interested

Alpine E & R Auto Parts 2251 Hwy 80, Alpine, Ca. 92001 WITNESS my hand this 7th day of March, 1969 1. Julius C. Wagner

9146 Hillman Way, Lakeside, Cal.

STATE OF CALIFORNIA COUNTY OF SAN DIEGO ss

On this 7th day of March, 1969, before me, Wm. G. Brown, a Notary Public for said County and State, duly commissioned and sworn, personally appeared Julius C. Wagner, known to me to be the person whose name is subscribed to the within instrument, and acknowled-

ged to me that he executed the same.
IN WITNESS WHEREOF, I have heteunto set my hand and affixed my official seal the day and year in this certificate first above written.

Wm, G. Brown Notary Public in and for said County and State My Commission Expires April 10, 1969 Alpine Sun, March 14, 21, 28, April 4, 1969



MISCELLANEOUS FOR SALE

PRE-SEASON SPECIAL -- Heilite tenttrailer with extras. \$125. Miscl. camping gear. Reasonable. 445-3072.

GARDEN TRACTOR with plow, disc & mower. \$100. 445-2017.

2-Wheel Elec. grinder, ½ HP, \$15. Call 445-3072.

CHICK BROODER -- Feeder, Miscl. equip. \$15. takes all. 445-3072.

FOR SALE, HOMES

SMALL 2-BR house on 1/3 view acre, \$11,000. Call after 6 p.m. 445-3072.

1 Bedroom home on lot with trees. \$11,400. Terms. Alpine. Neda Hill Realty, 445-2818.

REAL ESTATE FOR SALE

25 Acres, 1015 frontage, 3220 E. Hwy 80. 2 Bldgs. May be used as motel or rest home. Write Broni, 336 Richardson Dr., Toledo, Ohio 43608.

ONE ACRE in Alpine. South Grade Rd. Good building lot. Water hookup available. 447-3381 or 448-7284.

HELP WANTED

BABY SITTER Monday through Friday, 7:30 to 5 pm. 445-4362. (3/21)

MAN WANTED to gather eggs on poulry ranch. Apply 8710 Harbison Canyon Road, EC.

FREE TO GOOD HOME -- Alaskan Malamute. AKC, Gentle, male, I year, 460-1364.

WANTED: Good lady tennis player or players for fast, lively games weekday mornings on local court. Call 445-4767.

BUSINESS CARDS-- 1000 for \$6.50. blue or black. Postpaid anywhere in the US. Add 5% sales tax. Alpine Sun. 445-2415.

Life is 10% what you make it and 90% how you take it.

30¢ a line (6 words) per time. Min. 75¢ cash with copy to Sun.

SPECIAL NOTICES

LARGE DISPLAY HAND crafted woodwork. Book cases made to order. Smiely"s Hobby Craft Shop, 3904 Hwy 80. 445-2770.

PAINTING, interior, exterior. Reasonable, fast. 22 years exp. Neat, clean. PO Box 242, Alpine. 445-2797 (tf)

LICENSED INSURED Electrician. Chas. Shorter, 2812 Hwy 80. 445-3763.

Ruth Burdett, piano lessons. 445-2877.

La Mesa Gold Seal Cleaners & Laundry. Free pickup & Delivery, 466-5957.

SEPTIC TANKS CLEANED Modern Septic Tank Service, 444-6197.

PROPANE GAS SERVICE. All types appliances; gas refrigs. Free estimates. Byron Crawford, 445-2087.

DO YOU NEED A LOAN on Real Estate or sell a trust deed? Call Don Bates, 445-2537.

CUSTOM BUILT HORSE TRAILERS parts and repairs. 8201 Wintergardens. Lakeside. 448-0168.

3-D MAGNETIC CUSTOM SIGNS, Call Dick Mason, 445-4525.

LICENSED ELECTRICIAN in Alpine area. 445-3137.

MONTEREY PINE SALE. 6 to 10 feet, \$1. per foot. Italian Cyprus, 10 to 12 feet, \$1.50 per foot. PINE ACRES TREE NURSERY. 445-3037.

CARPENTER -- No job too small, some too large. Expert remodeling, cabinets, fences, etc. 445-2219. (4-4)

Support your local paper, Subscribe!

George Lengbridge FOR TV SERVICE Black & White or Color 445-3885

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Alpine's Fine Weather High 62, Ave. High, 56 Low 35, Ave. Low 37 Rain. 96, Sea. 19.11

Elev. 2000 Ft. Population 4,300 Where the Sunshine Spends the Year

Of all U.S. presidents, Gen. Dwight D. Eisnehower is the only one who ever held a pilot's license. He learned to fly while in his late 40's, as part of his work in aiding establishment of the Philippine Air Force.

#### LISTINGS WANTED

EXCHANGES HOMES RANCHES ACREAGE

AL SMITH

445-2670

2249 Hwy 80

Alp**i**ne

DOLL HOUSE IN EC QUITTING

Mrs. Ruth Hurtado who operates the pupular Doll House, 117 W. Main is having the biggest sale ever as she is going out of business. Hours are from 10 a.m. till b, Friday till 9. She has quite a stock left of infant's, toddler's, junior's and ladies sportswear, also many other items.

YOUNG MEN MAY NOW ENTER USN

Immediate openings in the Navy for qualified men and women over 18 is announced by the recruiting office for So. Calif. Nev. and Ariz. Training, with full pay and benefits is now available, with fine advancement chances and worldwide travel. For details, see your local recruiter in E.C.

